

# mindsite

## DATA PROTECTION AND PROCESSING NOTICE

### Data Controller

---

Your personal data regarding your use of the [www.themindsite.com](http://www.themindsite.com) website ("Website") is processed by Mindsite Teknoloji ve Danışmanlık A.Ş. ("Company"), acting as the data controller in accordance with the Personal Data Protection Law No. 6698 ("Law"), as explained in this Notice.

### Data Subjects and Processed Personal Data

---

Data Subject	Data Categories	Example Data
Website User	Identity Data	Name, surname
	Contact Data	E-mail address
	Transaction Security Data	IP Address, Website or Service Portal Login & Logout Information, Password and Security Information
Demo User	Identity Data	Name, surname
	Contact Data	E-mail address
	Transaction Security Data	IP Address, Website or Service Portal Login & Logout Information, Password and Security Information
Website Visitor	Transaction Security Data	IP Address, Website or Service Portal Login & Logout Information, Password and Security Information

### Purpose of Processing Personal Data

---

Your collected personal data is processed within the framework of the purposes stated in this Notice by our business units for the necessary work to benefit you from the products and services provided by the Company and the execution of related business processes, and in accordance with the personal data processing conditions specified in Articles 5 and 6 of the Law, for the following purposes:

- Execution of Information Security Processes
- Execution of Access Permissions
- Execution of Communication Activities
- Execution and Control of Business Activities
- Execution of Goods/Services' Sales Processes
- Execution of Goods/Services' After-Sales Support Services
- Execution of Goods/Services' Production and Operation Processes
- Execution of Agreement and Membership Processes
- Execution of Agreement Processes
- Execution of Goods/Services' Marketing Processes

# mindsite

## **Parties to Whom Personal Data is Transferred and Purpose of the Transfer**

---

Your collected personal data is transferred to the following parties only to the extent necessary for the realization of the mentioned purposes, in compliance with the rules of personal data transfer in Article 8 and 9 of the Law, and with the necessary technical and administrative measures:

- Authorized persons and official institutions within the scope of legal obligations to fulfill our legal obligations
- Technology and infrastructure suppliers for the proper use of the programs and systems they offer

## **Method and Legal Grounds of Personal Data Collection**

---

Your personal data is collected electronically or in writing via [www.themindsite.com](http://www.themindsite.com) website, cookies, notifications from administrative and judicial authorities, and other communication channels, under the legal grounds below as specified in Article 5 of the Law:

- It is expressly provided for by the law
- Processing of personal data of the parties of a contract is necessary, provided that it is directly related to the establishment or performance of the agreement
- Personal data have been made public by the data subject themselves
- Processing of data is necessary for the legitimate interests pursued by the data controller, provided that this processing shall not violate the fundamental rights and freedoms of the data subject
- Data processing is necessary for the establishment, exercise or protection of any right.

## **Rights of the Data Subject**

---

As the data subject, in accordance with Article 11 of the Law, you have the following rights:

- To learn whether his/her personal data are processed or not,
- To demand for information as to if his/her personal data have been processed,
- To learn the purpose of the processing of his/her personal data and whether these personal data are used in compliance with the purpose,
- To know the third parties to whom his personal data are transferred in country or abroad,
- To request the rectification of the incomplete or inaccurate data, if any,
- To request the erasure or destruction of his/her personal data under the conditions referred to in Article 7,
- To request reporting of the operations carried out pursuant to sub-paragraphs (d) and (e) to third parties to whom his/her personal data have been transferred,
- To object to the occurrence of a result against the person himself/herself by analyzing the data processed solely through automated systems,
- To claim compensation for the damage arising from the unlawful processing of his/her personal data.

You can submit your applications regarding the above rights to our Company through the methods provided in the relevant legislation. Depending on the nature of your request, your applications will be concluded as soon as possible and within a maximum of thirty days.

# **mindsite**

If all the processing conditions of personal data have ceased or the storage period specified by us or determined within the scope of the legislation has expired, your data will be deleted, destroyed, or anonymized at the first periodic destruction date or within 6 months at the latest. If you request the deletion of your data with a valid reason, your data will be deleted as legally possible within 30 days at the latest. If you request the deletion or destruction of your data before the specified storage period determined by the legislation, your request cannot be fulfilled.